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Press Release

TACITA ELECTRIFIES 2024 DAKAR WITH THE ITALIAN SPARK OF THE FUTURE

- *Tacita at the 2024 Dakar Rally with its revolutionary all-electric model, the Tacita Discanto;*
- *Over a decade of relentless research and cutting-edge technology showcased in the Mission 1000 challenge;*
- *Tacita, fueled by Italian innovation, tests the future-ready bike set to hit the global roads in 2025;*

Turin, February 10th, 2024 - **Tacita**, the Italian motorcycle manufacturer of exclusive electric models, leaves an indelible mark at Dakar 2024 with the new **Tacita Discanto, the only 100% electric Italian motorbike**. A journey that began over 10 years ago, when electric mobility was only an abstract concept, it is now a tangible reality. Tacita successfully finished the Dakar Rally with a model that is expected to hit the roads in 2025.

After its first electric debut in 2020, Tacita marks a second return to Dakar with a new full-electric model. In this edition, Tacita Formula Corsa proudly introduces the **Tacita Discanto**, and leads the charge in Mission 1000, the Dakar program dedicated to cutting-edge decarbonizing technologies, navigating the desert terrains with French rider **Sylvain Espinasse**. Over 8000 km of unforgiving dunes, sleepless nights fine-tuning configurations, and the ultimate thrill of triumphant victory in the final stage: a testament to Tacita's dedication and innovation.

The Mission 1000 served as a dynamic open-air laboratory, providing a wealth of technical insights and experimentation. Every mechanical and electrical component, crafted through a decade of research and development by the Italian factory, exceeded expectations. The data collected during the testing of each stage played a critical role in refining Discanto's production process and in perfecting the model. However, Tacita's sights were always set on the future, envisioning the 2025 road-ready Discanto and the formidable **Discanto Corsa 2**, designated to compete in Dakar 2025 as a full-fledged contender.

"It's the joy of finishing a Dakar that was very technical for us," comments **Sylvain Espinasse**, French rider of the Tacita Formula Corsa racing team. *"We were able to ride the motorbikes every day and digging for the finish line in every stage. This was an accomplishment for Tacita Formula*



Corsa. All Mission 1000 participants knew they were all there for a reason: to test and improve their vehicles in the most extreme environment” Espinasse concludes.

*“Experience in the field is fundamental to progress in the electric field,” says **Pierpaolo Rigo**, founder and president of Tacita, “And we are the forerunners in the world of Italian electric motorbikes. The Dakar is the ultimate expression for developing the most innovative vehicles that will see the road tomorrow. The tests we carried out in the dunes were an important test bench to fine-tune all the technological, mechanical, and sustainability aspects of the Discanto.*

I am satisfied with the results we have achieved and we are looking forward to giving the same emotions we felt in these weeks to those who love motorbikes, travel, and adventure as we do! I thank the Formula Corsa team for the hard work and passion they have put into every moment”, concludes Rigo.

*“The main focus behind Tacita’s philosophy is to create motorbikes that give the rider an incredible riding experience, that are comfortable and easy to ride. On top of that, they’re 100% electric,” adds **Luca Oddo**, CEO of Tacita “Thanks to the in-house production of all parts, even the mobile charging T-Station, Tacita is all set to launch the new Discanto model, a real Italian innovation that will pave the way toward a sustainable future.”*

TACITA

Tacita is a 100% Italian electric vehicle motorcycle manufacturer founded in 2011 in Poirino, in the province of Turin (Italy), by Pierpaolo Rigo and his wife Dinamaria Ollino to combine the riding pleasure that motorcyclists seek in a two-wheeler, both on urban and off-road roads, with the green philosophy. Thanks to the experience in extreme competitions such as the Dakar and the passion of its two founders, the company has developed a 100% made-in-Italy technology that has as its strengths: the five-speed mechanical gearbox, liquid cooling for motor and controller, interchangeable batteries, and finally the battery management system (BMS). With Tacita, travel becomes an important part of our daily experiences and innovation becomes the silent and discreet companion of every adventure.

For more information: www.tacita.it

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