



Turin, January 2nd, 2024
Press Release

TACITA, A TRAVEL DIARY FOR THE 2024 DAKAR

On the website a new blog with all the updates on what is happening in the desert and during the stages of the Dakar 2024 Mission 1000

The 2024 edition of the Dakar is scheduled from Jan 5th to Jan 19th and it's getting closer. **Tacita**, the 100% Italian motorbike manufacturer of exclusive electric models, is fully focused on the final preparations ahead of the challenge **Mission 1000**. After the reveal of the new bike Tacita Discanto, it was time for the riders to line up: Tacita presented Frenchman **Sylvain Espinasse** and Italian **Oscar Polli**.

With just a few days to go before the start of the world's most eagerly awaited competitions, Tacita is also announcing the launch of a [blog](#) that will be a real travel diary. The desire is to report what is happening in the desert, letting Tacita fans and enthusiasts relive all the excitement of Dakar. It's very simple to access: on the Tacita's [homepage](#) click on the banner that links directly to the page dedicated to in-depth information on the stages of the competition.

Tacita is taking part in this edition with its **Tacita Formula Corsa** racing team in the "Dakar Future - Mission 1000" category, reserved for the most innovative decarbonizing technologies, particularly hydrogen, fully electric, or even hybrid engines. In addition to **Pierpaolo Rigo** and **Luca Oddo**, respectively President and CEO of Tacita, the team includes Luca Calafati, Luca Sardo, Sylvain Espinasse, Oscar Polli, Nicolas Chiav, Franck Boullisset, and Nico Marchesi.

*"We can count on a great number of supporters and fans of our motorbikes," comments **Pierpaolo Rigo, President of Tacita**. "We have an international audience that encourages us on a daily basis, and we thought it appropriate to dedicate to them, and to anyone who wants to follow us, a live-news space that will report day by day on the Tacita adventure at Dakar. It is a way for us to feel closer and hear everyone's support. We are sure that we will share a unique and unforgettable experience" Rigo concludes.*

TACITA SRL
Headquarter
Via San Quintino, 43
10121 TORINO
P.IVA C.F. 10633510010
www.tacita.it

Factory
Via Torino, 24
10046 POIRINO (TO)
info@tacita.it



TACITA

Tacita is a 100% Italian electric vehicle motorcycle manufacturer founded in 2011 in Poirino, in the province of Turin (Italy), by Pierpaolo Rigo and his wife Dinamaria Ollino to combine the riding pleasure that motorcyclists seek in a two-wheeler, both on urban and off-road roads, with the green philosophy. Thanks to the experience in extreme competitions such as the Dakar and the passion of its two founders, the company has developed a 100% made in Italy technology that has as its strengths: the five-speed mechanical gearbox, liquid cooling for motor and controller, interchangeable batteries, and finally the battery management system (BMS). With Tacita, travel becomes an important part of our daily experiences and innovation becomes the silent and discreet companion of every adventure.

For more information: www.tacita.it

PRESS OFFICE | ABG PR

Via Mosè Bianchi 24, Milano | Via Pasquale Paoli 46, Como

Erica Ongaro | erica@abgpr.com | +39 351 78 45 197

Maurizio Cardone | maurizio@abgpr.com | +39 333 42 23 443

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